

Lady Golfers Organize For '53

Fourteen enthusiastic lady golfers met at the home of Mrs. George Thring on Monday evening to form a ladies' section of the Didsbury Golf Club.

In order to establish handicaps all ladies are requested to submit their scores for three rounds to a member of the executive committee not later than May 22. Score cards can be obtained at J. V. Berscht and Sons.

The following were elected to office: Mrs. George Thring, president; Mrs. R. Dawkins, vice-president; Mrs. A. Allen, secretary-treasurer.

Tournament committee: Mrs. B. Prevost, Mrs. F. Nicholl and Mrs. W. Payne. Tea convener: Mrs. Wm. McFarquhar.

The next meeting will be held at the home of Mrs. S. Devine on Friday, May 22. All interested are invited to attend.



Cpl. Royden Moon, R.C.A.F. of Greenwood, Nova Scotia, son of Mr. Wm. Moon of Didsbury, is shown above. Cpl. Moon is among those who will leave for England May 8 to take part in the June Coronation of Queen Elizabeth.

South West Didsbury

(From Our Own Correspondent)

(This Week)

Mr. and Mrs. Lynn Hunsperger and family were Sunday dinner guests of Mr. and Mrs. Alfred Snyder and family.

Born to Mr. and Mrs. Alf Brusso of Ottawa, Ont., a daughter, Heather May.

Mr. Ernie Fisher, Joyce and Donald, were Sunday guests of Mr. and Mrs. D. Leavagood and family.

Mr. and Mrs. J. B. Hipkin and Pat were Sunday visitors with Mr. and Mrs. E. Dippel and family.

Mr. August Lange of Claresholm arrived Monday and left on Tuesday with Mr. H. W. Folkman to attend a business conference in Edmonton.

(Last Week)

Miss Jean Leavagood and Mr. Ronald Leavagood had their tonsils and adenoids removed last Saturday and came home Sunday.

Mr. and Mrs. Ken Wood were visiting for several days last week with Mr. and Mrs. Lynn Hunsperger and family and Mrs. D. B. Wood.

Mr. and Mrs. M. Dippel accompanied by Mrs. George Dippel and Mrs. John Wesley, were Calgary visitors Monday. Mr. George Dippel was able to come home from the hospital.

Sunday dinner guests of Mr. and Mrs. E. Dippel and family were Mr. and Mrs. H. W. Folkman and family.

Mr. and Mrs. Roy Rieter and family of Calgary were Sunday visitors with Mr. and Mrs. Fred Befus and family.

ROUTINE BUSINESS AT COUNCIL MEETING

At the regular meeting of town council held Monday evening building permits were granted to the following citizens: D. B. McMullen, B. Elliott and K. Shannon.

Council approved subdivision of land west of the school on the Tom Morris property, to be divided into lots.

C.P.R. TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1:20 a.m. daily.
No. 527—10:04 a.m. (flag stop) Sundays only.
No. 523—11:24 daily except Sunday.
No. 525—6:21 p.m. daily.
SOUTHBOUND:
No. 522—4:59 a.m. daily.
No. 524—12:23 noon daily.
No. 526—4:58 p.m. daily except Sunday.
No. 528—6:21 p.m. (flag stop) Sundays only.

Seventh Annual Banquet Enjoyed By Graduates

STORES OPEN UNTIL 9:00 P.M. SATURDAY

Starting on Saturday, May 2 stores went on their summer-time schedule and will remain open until 9 p.m. every Saturday night.

WESTCOTT NEWS

(From Our Own Correspondent)

Mr. Cecil Papke of Didsbury accompanied Mr. and Mrs. Herbert Goetjen to Eckville on Thursday to attend the Osborne-Ferguson nuptials. Cecil acted as first man for the occasion and Mrs. Goetjen was the soloist. Mr. and Mrs. Goetjen remained there for the weekend to visit with their daughter Deloyce, a school teacher there.

Mrs. Bogner and son Fred and a lady friend of the latter, visited at the Willie Bogner farm at Westcott recently. We understand that the women-folk were busy house-cleaning as there is a rumor that wedding bells are about to ring.

Sunday guests at the Goetjen home were K. Card and Elaine Goetjen of Calgary and Marjorie Goetjen, L. Johnson and K. Atkins of Niakwa.

Everyone is enjoying the fine weather, particularly the farmers. We are getting ready for seeding operations and with ample moisture the crops should come quickly, once sown.

YOUTH ON TOUR TO VISIT KNOX UNITED

On Tuesday, May 12, a group of young people from the Christian Leadership Training School of Naramata, B.C., will visit in Didsbury at Knox United Church.

This group is representative of the young people who have found a United Church residential school to give them training as lay leaders of the church.

Don't forget the date and make a point of attending.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Roy Hehr of Crossfield, on April 30, a daughter.



The seventh annual banquet of the Didsbury High School Students' Union, honoring the 1953 graduates, was held in the Lions Hall on Friday evening, May 1, with 125 in attendance.

The menu consisted of Kinck cocktails, Reinhardt turkey, Neufeld dressing, Sherrick cranberries, Wilson mashed potatoes, Gilson gravy, Vipond creamed corn, Oke salad, Archer-Archer flapper pie, Krueger coffee, Reimer rolls and Devine dinner mints.

Esther Ann Devine was toast-mistress for the evening and Gordon Robertson was song leader. Florence Gilson gave the invocation and the toast to the Queen was proposed by Esther Ann Devine. Richard Laing proposed the toast to the graduates, with Earl Reimer responding. The toast to "Our School" was proposed by Helen Archer and responded to by Mr. H. E. Oke. David Archer proposed the toast to the staff, with Miss E. Willison responding.

The valedictory address was given by Edward Oke. Jean Krueger proposed the toast to the parents, responded to by Mrs. S. Gilson.

A violin and piano duet was rendered by Earl Reimer and Edward Oke.

To conclude the enjoyable evening addresses were given by Mr. X. P. Crispo, inspector; Mr. Tom Morris, chairman of the Old School Division, and Mr. E. T. Wipson, principal of the Didsbury high school.

MELVIN NOTES

(From Our Own Correspondent)

Mrs. George Youngs spent last weekend in Edmonton, returning by car on Monday with her son, Walton. Mrs. Youngs of Edmonton returned with them for a few days visit. Walton will be writing exams in Calgary this week.

Mr. and Mrs. E. Dupont and Emilie and Raymond Fulkert attended the square dance jamboree in the Stampede Corral on Friday night.

We are pleased to report that Allen Krebs is progressing nicely after his accident and is now out of hospital. He expects to come back to Didsbury for awhile shortly.

Visitors at the Ross Youngs home on Sunday were Mr. and Mrs. Lloyd Roy and family and Warren Thorvalson who are leaving this week for British Columbia.



A 22-year-old carnival worker had a close brush with death after being bitten on the hand by a water moccasin reptile. Rushed to hospital doctors despaired of his life.

Local Red Cross Receives Letter From Headquarters

Following is a reprint of a letter received by the local Red Cross branch from the Alberta commissioner of the Red Cross Society: Re: 1953 campaign.

We have received your campaign funds amounting to \$2,650, and have pleasure in enclosing our official receipt, which combined with the \$100 grant makes your quota. Congratulations on the splendid effort.

We would like to express to you and through you, to all the voluntary workers, our most sincere thanks and appreciation for having raised this amount and also for the willingness in volunteering to serve the society in raising the funds so necessary to carry on the services that are rendered to the people in Alberta by the Red Cross.

May we hope that if you have not yet visited our hospital that the next time you or any of your members are visiting Calgary, you will all accept our invitation to do so.

Again thanking you,
D. H. Tomlinson,
Commissioner,
Alta. Div. C.R.C.S.

ROYAL BANK NOW HAS MACHINE POSTING EQUIPMENT

The local branch of the Royal Bank of Canada, among the larger rural banks which recently installed a ledger posting machine. The new system, which has now been in operation for two months, eliminates passbooks and instead provides each customer with a monthly machine-posted statement of his account.

Because of its accurate, clean account of balances, cheques and deposits the statement is fast being acknowledged as a much superior record to the old system.

It is proven, too, that in addition to the increased volume of entries which the ledger machine handles it is also capable of other improved services. For instance this branch will shortly install a proof system for tellers, which is an effective means of speeding up service to customers.

PIONEER RANCHER DIES IN CALGARY

A pioneer rancher of High River, Miss Jean Brown, died Sunday in Holy Cross Hospital, following an accident about a week ago when she fell and broke her hip. Until then she had been active in the management of the 30,000-acre T7 Ranch, west of High River. At the time of her death she was 86 years of age. She was well known by many residents of the district.

Born in Peterborough, Ont., Jean Brown came west in 1910. In the 1890's her brother, J. H. Brown, took up property near High River in partnership with Frank Redcliffe who later sold his property to the Duke of Windsor. Whenever the Duke came to see his ranch he called on the Browns.

With her sister, Sarah, Miss Brown carried on her brother's ranching business after he died in 1936. When Sarah died 10 years later Miss Brown continued to operate the ranch. She was one of the best known ranchers in Southern Alberta and was also active in a number of organizations, including the Humane Society and the Red Cross.

Services were held Tuesday at 2 p.m. at St. Benedict's Anglican Church at High River. Rev. Fred Vaughn-Birch officiated and burial took place in the Highwood cemetery.

because there was no snake-bite serum available. Wire services in Montreal sent the news spreading over wire to all parts of Canada. A Hamilton man heard the

NEW POLICY ON CLASSIFIED ADVERTISING

Starting with the next issue of The Pioneer we announce a new schedule of prices for classified advertising. In future classifieds not paid before date of publication will be charged 65c for the first insertion and 35c for each subsequent insertion. In memoriams, cards of thanks and other notices will fall in the same category, with an extra charge of 10c being made if not paid before publication.

This increase is being made in line with other papers in the province, to cover cost of bookkeeping and mailing.

WESTERDALE

(From Our Own Correspondent)

Mr. and Mrs. Ferris of Oxbow, Sask., spent a few days at the home of Mr. and Mrs. R. Jackson recently.

Mr. and Mrs. G. Pearce were visitors recently at the home of Mr. and Mrs. W. Wigley.

Mr. and Mrs. O. Rundle and children of Calgary were Sunday visitors with Mr. and Mrs. W. Herbert and Mr. and Mrs. D. Herbert.

Miss Barbara Jackson was honored on her 13th birthday a week ago Sunday when a few guests attended a birthday supper.

Mr. Alfred R. Phil R.C.A.F. Edmonton, spent the weekend at his home here.

Miss Greta Kershaw of Calgary spent last Sunday at her home here. Greta was one of the passengers on the explosion train in Calgary a week ago Sunday but was fortunate in getting out only by a hair's breadth.

A baseball practice game will be played at the diamond this Sunday between Betchton and Westerdale and the western baseball league series will commence the following Sunday. The schedule of the league has not yet been made available but six teams are competing, including clubs from Betchton, Hainstock, Waterways, Sundre, Hartman and Westerdale.

A meeting of the Westerdale Young People's Club was held in the hall Monday evening with seven members present. It was decided to pay Mr. J. Thompson for work on the baseball diamond. Also to pay \$19.95 for a new volley ball purchased recently. It was also decided that a picnic would be held if possible an orchestra will be engaged for a dance early in June. The next meeting will be on the second Sunday evening in June.

OBITUARY

CLARENCE C. STAFFORD

A well known rancher in the Crossfield district for nearly 50 years, Clarence C. Stafford died in Didsbury hospital Sunday morning after a lengthy illness.

Born in Lincoln County, Oregon, Mr. Stafford was a past member of the L.O.O.F. and the Rebecca at Crossfield and was honorary president of the Crossfield Old Timers' Association and a member of the United Church.

He is survived by his wife; one daughter, Mrs. V. W. Thompson, and one son, W. W. Stafford, all of Crossfield, as well as several grand children and great-grandchildren. Services were held today (Wednesday) from the Crossfield United Church at 2 p.m.

Canadians are the world's greatest telephone talkers, 378 telephone conversations per person in 1951.



appeal and recalled he had a quantity of serum on hand. In a short time the serum was put aboard a TCA plane and rushed to Montreal in time to save the man's life.

Rosebud Baseball League Organizes

An organizational meeting of the Rosebud Baseball League was held in Didsbury Monday night with 20 representatives in attendance. Teams were entered from Bowden, Oids, Didsbury, Cremona, Madden, Crossfield and Aldridge.

The league schedule is tentatively scheduled to start May 24. The local club are interested in contacting any players who would like to try out with the club and any lady who are interested are asked to contact Lloyd Devine.

BOARD OF TRADE TO SPONSOR FAREWELL SMOKER

The Didsbury Board of Trade are holding a farewell smoker for Mr. William Payne on Saturday, May 9 at 9 p.m. at Melvin Hall.

Those wishing to attend are asked to obtain tickets, before May 8, from Vic Soley, Bert Prevost or Alf Allen.

Federal Election Mooted For August

A hot-weather general election campaign with voting in mid-August was forecast in Ottawa Monday in a buzz of fresh rumors on Parliament Hill.

There was nothing new in the August speculation, but the Ottawa Journal, with an eight-column headline said it had learned from "indisputable sources" that the vote would be either Monday, Aug. 10 or Monday, Aug. 17.

There was no official confirmation or comment and none was expected, because Prime Minister St. Laurent must go through certain formalities before he can let the public know his decision.

This would mean a short campaign and less cost to the candidates but it would put a heavy strain on the prime minister and most of his cabinet colleagues.



Shown above is Felix Boltnot, a long-time resident of this district, who was accidentally killed on Monday last week while working on an oil crew at Jumping Pound.

DIDSBURY MARKETS

BUTTERPAT	
Delivery Bats at Crystal Dairy	
Special	58c
No. 1	56c
No. 2	47c
Table	66c



Don't Be The Forgotten Man SERVE YOUR COUNTRY

JOIN THE CANADIAN ARMY
— NOW —

FOR TRAINING AS A PARATROOPER
AND

WEAR THE BADGE OF THE P.P.C.L.I.
on the "Road to Fame and Glory"

Apply at your nearest Personnel Depot:

10 Personnel Depot,
Currie Barracks, CALGARY

The Army Information Centre,
10042 - 101 St., EDMONTON

Willie WATT

BY FEEG



Make Mother happy
On her day
Do right by her
The 'lectric way.

- Electric Mixers —
\$29.95 to \$69.95
- Automatic Pop-Up
Toasters —
\$18.95 to \$36.95
- Automatic Waffle
Irons —
\$18.95 to \$36.95
- Automatic Irons —
\$12.95 to \$14.50
- Kitchen Radios —
\$23.95 to \$35.95

Feeg's
GENERAL RETAIL

Propane Sales & Service
EAST OF RAILROAD TRACKS



**STOP
LOOK!
LISTEN!**

STOP IN OUR LOT.
LOOK AT OUR CARS.
LISTEN TO OUR VALUES.
YOU WON'T FIND BETTER
PERFORMING, LOW PRICED
USED CARS ANYWHERE!

- 1948 DODGE 2-DOOR SEDAN, has sun visor, heater and defroster. In excellent condition and priced cheap.
- 1947 CHEVROLET DELUXE SEDAN, sun visor, underseat heater, radio.
- 1947 NASH SEDAN, priced at give-away figure.
- 1947 FORD SEDAN. This car in good condition and will sell for \$900.00
- 1946 FORD COACH. Drive it away for \$650.00
- 1950 CHEVROLET HALF TON TRUCK
- 1948 CHEVROLET 3-4 TON TRUCK, with grain box.
- 1947 MERCURY 1/2-TON TRUCK, new motor.

We have a number of older model cars and trucks that must be disposed of — come and see them.

EDEFORD MOTORS
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE

BUY SELL LEASE
USE THE

RENT TRAIL
CLASSIFIED
BUY SELL LEASE

CARD OF THANKS
I wish to express my appreciation to Dr. McKenzie and the staff of the hospital for the fine care given me during my stay in hospital. Also thanks to the many friends who visited and sent cards.
MRS. MARY MILNE

GARDENS CULTIVATED — Phone Lyle Ford to have your garden cultivated with a Roto Tiller.

COMMUNITY AUCTION SALE GROWING EACH WEEK

On Saturday, April 18, the Community Auction Market had its most successful sale to that date. Fifty-three head of cattle and 180 hogs were consigned. These came from Innisfail, Olds, Carstairs, Sunnyslope, Cremona, Cochrane and Didsbury.

There was also a large amount of small articles in the sale. The sale has grown steadily since being inaugurated in November and hopes are high that the turnover will increase.

Plans are underway to increase facilities and make things more convenient for buyers at future sales.

Experiments have shown that water taken from the soil by a crop of mustard would be sufficient to produce at least 10 more bushels of grain per acre. Nitrogen and phosphorus taken by the same weed would double the yield.

WANTED — Male or female to learn egg grading and station management. Party selected will be trained. Anyone applying for position must be prepared to stay at least one year. Contact A. Stole, 10207 - 108 St., Edmonton, for further particulars. 1c

WANTED — Farm girl for general housework, conveniences. Apply Mrs. Reid Clarke, Phone 2018.

WAITRESS WANTED — Apply Bright Spot Lunch Counter, Didsbury, phone 128. 1tc

FOR SALE — Two registered purebred Shorthorn bulls, 1 year old, T.B. tested. Priced reasonable. Apply Ira Stauffer, phone 2002, Didsbury. 1tc

FOR SALE — Late model 220-volt Junior General Electric Range like new, \$125. Phone 42 or 182r2, Didsbury. 1c

CARD OF THANKS
We wish to take this means of thanking all those who were so kind and helpful during our recent bereavement. Also for the cards and lovely flowers.
MR. and MRS. J. E. (Ted) BOLTON and LYLE, MARLENE, LARRY and DALE

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. V. H. Sherrick announce the engagement of their only daughter, Lois Althea, to Mr. William Leonard Pollock of Edmonton. The wedding will take place in the United Missionary Church on May 22.

FOUND — Two new pairs of children's panties. Owner may have same by identifying same and paying for this ad at the Pioneer office.

WANTED — Used bulldozer, RD4 Caterpillar-4G339, priced reasonably. Write Edwin Jackson 18-3p Didsbury.

FOR RENT — 3-room fully modern suite, downtown Phone 127, or 252 Didsbury. 1tc

FOR RENT — Garden lot, contact C. Leeson at Builders' Hardware 18-3p

FOR SALE — Two house trailers, 1 - 8x14 1 - 8x18. Cheap for cash. Apply P. Hiebert, c-o Atlas Lumber Yard. 18-3p

FOR SALE — Bay saddle horse. May be seen at W. H. Davies farm or contact W. Broadhurst. 1tp

FOR SALE — One 21-ft. Alma house trailer, fully equipped, \$1,500. Apply R. Johnston, Cremona, Alberta. 18-3p

FOR SALE — 6-room house, north end, one of the older type. Fully modern. Price \$4000. For further particulars telephone 90 Didsbury.

FOR SALE — Two quiet saddle horses and one 2-year-old Shorthorn bull. Can be seen at farm of Otto Bittner, or phone 1419, Didsbury. 1tc

FOR SALE — 1938 Plymouth car, reasonably priced. Apply Cliff Johnson, Edford Motors. 18-3p

FOR SALE — House, 18x22, plus lean-to, 18x10. In fairly good condition, \$750. Apply A. J. Epp, Didsbury. 17-3p

FOR SALE — Black Saddle Mare, six years. Apply Burns Bros., phone 1303. 17-2c

FOR SALE OR TRADE for feed oats, 6-ft. International No. 2 Tiller. Apply Dick Penner, phone 903. 17-3p

FOR SALE — 10 run pony press drill with packers in front, \$125, 3 bottom International plow, \$60, Leo Nichols. For particulars see Bill Cowan, phone 132. 18-3tp

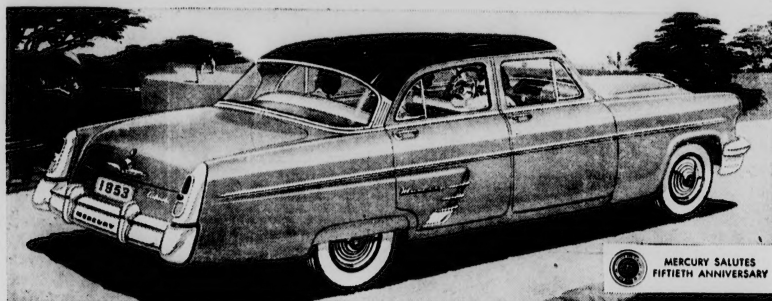
FOR SALE — Garnet wheat, from 2nd gen. seed. Apply Robt. Eckel, phone 1403. 16-3p

USED CAR BARGAINS

- 1951 Meteor Custom Sedan, A-1 shape \$725 down
- 1951 G.M.C. 1-Ton Truck, Low mileage \$695 down
- 1949 Monarch, full price \$975
- 1948 Custom Ford Sedan, \$450 down
- 1949 Ford 1-Ton, \$1050 full price
- 1942 Ford Sedan \$395 full price
- 1941 Ford 5 Passenger Coupe, re-built motor, radio, seat covers and extras \$300 down
- 1938 DeSoto, A very good used car. Motor is in top shape, new transmission, overdrive and radio.

We have some good older cars.

BARRETT'S GARAGE
Phone 126 Didsbury



MERCURY SALUTES
FIFTIETH ANNIVERSARY

1953 MERCURY CUSTOM FOUR-DOOR SEDAN

Sweet, smooth 'n' lovely to drive!

1953 MERCURY MONTEREY CUSTOM COUPE



GOOD DRIVERS DRIVE SAFE CARS
MAY IS SAFETY MONTH

White sidewall tires, rear fender shields and bumper-grille guards are optional at extra cost.

Mercury for '53 is creating excitement and winning approval on highways everywhere.

Road Test Mercury — as you touch the starter, responsive V-8 power will spring to your command.

On the highway you'll be pleasantly aware that here at last is your kind of car... a car alive-with-action.

You'll agree, here is better visibility — easier handling — smoother riding and livelier performance. The new Mercury is the

greatest yet... is truly sweet, smooth 'n' lovely to drive.

For the "drive-of-'53" Mercury offers Merc-O-Matic Drive, the simplest,

smoothest, most efficient automatic transmission — or thrifty Touch-O-Matic Overdrive

— optional at extra cost. Silent-case synchronized transmission is standard.

MERCURY V-8 as always!

BEFORE YOU BUY ANY NEW CAR... "ROAD TEST MERCURY"

PREVOST MOTORS

Phone 168 — Bert Prevost, Prop. — Mercury-Lincoln-Meteor Dealer
First Class Paint and Body Shop



FOR A "SAFE-BUY" IN A USED CAR... SEE YOUR MERCURY DEALER

HEART DISEASE

Accidents are the chief cause of death among people under 40 years of age, but over 40, heart disease takes the lead, a life insurance survey of policy holders shows.

Accidents caused nearly 39 per cent of the deaths under 40. Heart disease was second greatest cause

at 18 per cent, cancer accounted for 15 per cent.

Between 40 and 59 accidents caused only 7 per cent of the deaths but heart disease accounted for 54 per cent and cancer 20 per cent. Over 60, the toll from accidents was only 2 per cent, while heart disease accounted for 66 per cent and cancer 16 per cent of the deaths.

SENSIBLE

Mr. and Mrs. Barnes had been discussing an arrangement which implied the exercise of the "give and take" theory.

"You know," declared Mr. Barnes, "that it always takes two to make a bargain?"

"Yes," returned Mrs. Barnes, "but only one of them gets it."

DOG OWNERS WARNED TO KEEP PETS TIED UP

Dr. H. C. Storey of the federal government's health of animals department issued another warning this week to dog owners, whether they live in the city or country.

The order to keep all dogs tied at all times — which is also a town bylaw — was issued March 6 as a preventive measure against the spreading of rabies.

"Dog owners have had ample warning, so there won't be any room for excuses if stray dogs are picked up and destroyed and owners fined," said Dr. Storey. The fines range from \$50 to \$500.

Local officials say that some residents have failed to co-operate and should the practice continue action will be taken.

MAY LIMIT PRODUCTION

In view of the huge supplies of wheat and cotton in the United States, Ezra Benson, secretary of agriculture, is developing plans to cut production. This can be done through acreage allotment and marketing quota programs for the 1954 crops of these commodities.

For wheat the decision so far must be made not later than July 1 for marketing quotas and July 15 for acreage allotments.

If wheat marketing quotas are proclaimed a national referendum must be held among all wheat-growers and two-thirds of the voting farmers must approve before the quotas can be put into effect.

If the farmers fail to approve by that margin they will be subject to only acreage controls but price support levels will drop from 90 per cent of parity to 50 per cent.

If the plan is approved those who cut acreage to the desired percentage and accept a marketing quota will obtain 90 per cent of parity prices.

There are about 2,100,000 wheat farms in the United States.

CHURCH NOTICES

UNITED CHURCH OF CANADA
Rev. C. C. Armstrong, B.A., B.D.

Westerdale (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

FOUR SQUARE CHURCH
Fellowship School House

Preaching service at 2 p.m. every Sunday.
Sunday school immediately after service.
Rev. Mr. and Rev. Mrs. Moore
Pastors

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor

Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting, at 8 p.m.
Young Peoples' service every alternate Sunday at 7:30 p.m.

EVANGELICAL CHURCH
Rev. A. J. Grama, P.stor

SUNDAY SERVICES:
10:30 a.m.: Worship Service.
11:30 a.m.: Sunday School.
2:00 p.m.: Sunday School followed by Worship Service.
7:30 p.m.: Evening Service.

Wednesday Evening, 8:00 p.m.
Bible Study and Prayer Meeting.
Thursday Evening, 8:00 p.m.
Choir Practice.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

CHURCH OF MASARENE
HARMATTAN

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evangelistic Service.
Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S. 8 p.m.

REV. J. WATSON, Pastor
The Church with the warm welcome

REDEEMER LUTHERAN CHURCH
REV. E. B. FOX, Pastor

Divine Service every Sunday at 11:00 a.m.
Sunday School and Adult Bible class every Sunday immediately after the service.

MOUNTAIN VIEW
UNITED MISSIONARY CHURCH
Rev. A. Frey, Pastor

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evening Services.
Youth Fellowship services held in the evening of the first and third Sunday of the month.

OBSERVE THE HOLIDAY AT OLDS CELEBRATION FAIR GROUNDS - OLDS -

On Monday, MAY 18

Baseball Tournament
FIRST BALL GAME AT 11 A.M.

HORSE RACING
Chuck Wagons Roll at 3:30 p.m.

KIDDIES RACES
KIDDIES EVENTS AT 1:30 P.M.
GAYLAND Shows
PARADE AT 1 P.M.

Chuck Wagon Races

Featuring The Champions

Admission - ADULTS 75¢ CHILDREN Under 12 FREE

- BIG DANCE AT NIGHT -
With Hod Pheris and Chuck Irwin
In The HOME TOWN JAMBOREE
75¢ Per Person Under 12, 25¢

SOLEY'S LOW PRICES ON CASH and CARRY Saves You \$\$\$

TRY THE ONCE-A-WEEK PLAN

Try the once-a-week plan. Plan a shopping trip to the store once a week and save dollars on our Cash and Carry prices. Pay the low prices — save delivery charges.

We offer a great variety of food for your eating pleasure. You owe it to yourself and your family to see the variety and get more for your food dollar on Soley's Cash and Carry.

PURITY CAKE MIXES assorted 4 pkgs. 95¢
KRAFT DINNER 2 pkgs. 29¢
NABOB COFFEE 1 lb pkg. 99¢
SUNLIGHT SOAP Bar 10¢
TIDE GIANT SIZE 77¢
CORN, Cream Style, 15 oz. 2 tins 35¢
BABY FOOD Heinz 4 Tins 39¢
SPORK, Burns 3 tins 95¢
SOUP Campbells 2 Tins 37¢
CORN FLAKES, Kellogg's, giant size, 2 for 47¢

When you Shop at SOLEY'S you pay for what you get - no service charge - no carrying charge

Soley's FOOD STORE
PHONE 134
PREMIER MEAT MARKET
DIDSBURY, ALBERTA

We Reserve the Right to Limit Quantities

Give Mother a Box of Chocolates for "Mother's Day" Next Sunday

Just Arrived ... FRESH Neilson's Chocolates Three Varieties

Famous Last Words...



Nearly 18,000 people on farms will be accident victims this year—just because they didn't have time to be safe! Those are pretty good odds that an accident could happen to you... unless you're careful.

Every day... be careful. Be careful in the field while working with farm machinery. Take extra precautions while driving your car or tractor on highways. Remove all accident danger spots around your home and barns. Make safety first the watchword on your farm!

FOR YOUR OWN PROTECTION - DON'T TAKE A CHANCE!

Wm. "Bill" Cowan
AUSTIN — JOHN DEERE
PHONE 132 DIDSBURY

Radiator Repairs !!

Guaranteed Radiator Repairs on all makes and models of cars, trucks and tractors—while you wait.

DUNCAN AUTO BODY AND SERVICE
PHONE 73r2 — OLDS, ALTA.

USED MACHINERY

1 — 44-6 MASSEY-HARRIS TRACTOR
1 — 44 MASSEY-HARRIS TRACTOR Overhauled and Guaranteed
1 FERTILIZER ATTACHMENT FOR 8 1/2-FT. ONEWAY
1 — 20-RUN MASSEY-HARRIS SHOE DRILL

LORNE CLAYTON
Massey-Harris Dealer Phone 83

Remember Mom On MOTHERS DAY, May 10

We can give you prompt service on fresh flowers Place Your Orders Now!

We have a good variety of Mother's Day Cards We also carry a large assortment of gifts suitable for Mother, which are not too expensive

We have just received a new shipment of souvenirs of Didsbury in Leathercraft and Costume Jewellery.

DIDSBURY VARIETY STORE

The Building Season Is Here.....

LET US HELP YOU PLAN YOUR NEW BATHROOM. ESTIMATES GLADLY GIVEN

KAUFMAN & JENKINS
Phone 22 — After 6 p.m. Phone 234, 235

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
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JAMES CURRIE, Editor and Publisher

PEACE — MORE MARKETS

In all this speculation of what may follow the sudden ending of the present cold war, one very important point is being overlooked by those who seem unable to lift their eyes from the ticker tape. That is the revival of Oriental trade.

Across the Pacific there are hundreds of millions of people who could provide a market for every pound of surplus goods this continent might produce. Peace — real peace — could open that market, not overnight of course, but in a relatively short time. Without peace, however, there isn't a chance of getting in at all.

Because it is closest, it is the Pacific coast regions of Canada and the U.S., with their minerals, timber, fish and manufactured goods that would gain first and foremost in any revival of trade with Asia. And it is this region, too, that is in most need of world markets.



Agricultural SERVICE BOARD NOTES

W.K. Snyder, Field Supervisor

Control of Pocket Gophers and Mole: 1. trapping; 2. poisoning; 3. gassing. It is necessary to find and open the main lateral tunnel. A small gopher trap or a rat trap is then placed in this opening in such a position that its presence is the least conspicuous. Place a board or shingle over the opening in the ground above the trap and completely cover the board with ground so that no light will get through to the trap.

After having put out traps, tramp down or kick off the tops of all mounds nearby so that on the next visit any new mounds will be clearly visible for future attention.

Poison baits: Cut baits of sweet potatoes, carrots or pumpkins, two quarts of strychnine (powdered), either alkaloid or sulphate, 1/2 ounce. Cut the vegetables in pieces about half inch square. With a pepperbox, dust the strychnine evenly over the bait, a little at a time, meanwhile turning them over, until all are evenly coated. Put bait in covered container and use as soon as possible. Label plainly, both sifter and container, poison.

Poisonous gases are often effective against these rodents. Carbon monoxide is one method. Carbon disulfide or calcium cyanide (flakes or dust) or Cynogas. It is necessary to open the main tunnel so that a few flakes can be sprinkled into each one. When the flakes contact the moist earth deadly gas is generated which will spread through the entire underground system which is connected to the main run. Where either the poison bait or the gas method is used it will be necessary to find and open the main tunnel. This can be done with a probe.

Sink the slender, sharp end into the ground between the rows of mounds until the main tunnel is

FORGET POLITICS, BUT...

One of the Canadian political parties might like to adopt this idea from a U.S. senator. The senator said that he always had his meetings opened by a chaplain, who had a standard phrase he used in all his prayers. It went: "Oh Lord, we pray that this year of all years we may forget partisan politics and vote the Republican ticket." The senator of course was a Republican.

struck. Enlarge the opening until the bait or flakes can be dropped into the tunnel. Be sure and close this opening afterwards. It is well to put two baits into each tunnel at slightly separated places.

PUBLIC PROTECTION IS GOVERNMENT JOB

Under present law it is a crime for an individual to break a contract if he thus endangers human life, exposes valuable property to serious damage, deprives a community of light, power, gas or water or delays or stops the operation of railway trains. But this law has only been applied to individuals, not to striking labor unions.

Now, under the current revision of the criminal code, it is proposed to make this public protection apply to labor unions at least as far as illegal strikes in public utilities are concerned. To fair-minded citizens that would seem to be a step in the right direction, says the Financial Post.

The present situation is ridiculous and dangerous in the extreme. An irresponsible union leader with some imagined grievance could call labor out of a power station and thus completely cripple a metropolitan area or in some cases a whole province.

The first duty of any government is to protect the public. There is no protection for a citizen when his job, his heat and his supper may be cut off without him even being consulted.

CHRISTIAN SCIENCE

The Lesson - Sermon entitled "Adam And Fallen Man" is to be read in all Christian Science churches on Sunday and contains these challenging passages from the Bible. "So he drove out the man; and he placed at the east of the Garden of Eden Cherubims, and a flaming sword which turned every way, to keep the way of the tree of life." (Gen. 3:24). And from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, "Truth should, and does, drive error out of all selfhood. Truth is a two-edged sword, guarding and guiding. Truth places the cherub wisdom at the gate of understanding to note the proper guests." (538: 3 - 6).

WEDDINGS

BENSON — BURKER

Red roses and daffodils decorated the Didsbury Redeemer Lutheran Church on Saturday evening, April 25 for the ceremony which united in marriage Miss Rose Mary Burker, daughter of Mr. Emory Burker of Minneapolis and Mrs. A. Gregory of Edmonton, and Mr. Raymond Leroy Benson, son of Mr. and Mrs. R. Benson of Didsbury. Rev. E. B. Fox officiated.

Given in marriage by her brother Mr. Lester Burker of Calgary, the bride wore a floor-length gown of white net and lace over satin, styled with lily point sleeves fitted bodice and the neckline was encircled with pearls. Her fingertip veil was held in place by a pearl headband and she carried a bouquet of American Beauty roses. She wore a double strand pearl necklace.

Mrs. Kenton Gillrie attended her sister as matron of honor, wearing a pink gown of net over rayon crepe and a matching shoulder length veil, held by a circlet headband. She carried a bouquet of pink and white carnations. Miss Wilma Suchla, as bridesmaid, wore a dress of mauve net over nylon taffeta and carried yellow carnations. Her shoulder length veil was of mauve and was caught up by a headband of the same color. Miss Carol Gillrie, niece of the bride, was flower girl, wearing a yellow taffeta dress and carrying a bouquet of Sweetheart roses. Her tiny veil was held by a circlet of flowers.

The best man was Mr. Kenton Gillrie, and ushering the guests were Mr. Wilfred Schneidmiller and Mr. Sherman Shields. Mrs. Leonard Allen of Edmonton, sister of the bride, sang "The Lord's Prayer" and "Because," and was accompanied by Mrs. Fox. The bride's mother wore a navy crepe dress accented by a corsage of red roses, while the groom's mother wore a black suit

with white accessories. She, too, wore a corsage of red roses. A reception was held at the home of Mr. and Mrs. Kenton Gillrie, at which the best man proposed toast to the bride. The catering was done by several friends of the bride.

For going away the bride donned a medium blue dress of nylon and a white shortie coat, with grey accessories. Her corsage was American Beauty roses. They left on a honeymoon trip to Edmonton and will take up residence there later.

WHAT DOES Your FARM NEED?



New implements, machinery or equipment?
New foundation or breeding livestock?
A farm electric system?
Fences, drainage or other developments?
New farm or home buildings?
Additions or improvements to existing buildings?

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FARM IMPLEMENT Dealers

It is easy to find, for each, the best and most reliable implements and equipment. Pay cash or easy terms, each dealer. Strengthen your position with suppliers. Terms of payment arranged to meet your needs. Come in and talk it over.

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We're really covering the country!

Farm Electrification in Alberta

More than 300 Rural Electrification Areas shown on this map are now supplied (or will be supplied) with electricity from the power transmission lines of CALGARY POWER LTD. and the two other power companies operating in Alberta.

Legend:
 ■ Rural Electrification Areas now receiving service.
 ▨ Rural Electrification Areas now being constructed.
 ▤ Rural Electrification Areas proposed for construction in 1953.

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all makes from \$250 UP
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Yes Reddy, you sure are

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DENTIST
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— PHONE 79 —
DIDSBURY, ALTA.

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COMMISSIONER FOR OATHS
Estates Managed
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H. Lynch-Sturanton
L.L.B.
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Res. Phone 119 — Office 120

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OPTOMETRIST
D. Stewart Topley
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Every Saturday Afternoon

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IMPERIAL OIL
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For All Kinds of
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GRAIN, LUMBER, ETC.**
We are now equipped to dig
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"hozing" jobs.
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**FOR RELIABLE
TRUCKING SERVICE**
LOCAL AND LONG
DISTANCE HAULING
We're pleased to please you
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**GUARANTEED
WATCH REPAIRING**
GIFTS FOR ALL OCCASIONS
DIAMONDS SOLD BY
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WATCHMAKER & JEWELLER
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— FOR —
QUICK RESULTS

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AT THE
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At Pete Lissensar residence
Two doors west of hospital
on south side of street.
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**Men's & Boys' New
BOOTS AND SHOES**
Doyton Hand-Made Boots
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SHOE SERVICE**

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— 290 —
— FOR —
**PURITY "99"
PRODUCTS**
Residence Phone 136

DR. L. K. GRUBE
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9:30 a.m. — 5:00 p.m.
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ALL TYPES OF REPAIRS AND
ELECTRIC WIRING
OUR SPECIALTY
★
**DICKAU
ELECTRIC**

Alberta Farm
Electrification

Elsewhere in this issue there is a map illustrating the progress which has been made in farm electrification over the past few years. There are now over 300 rural electrification areas in Alberta, either completed, under construction or proposed. As at December 31, 1952 more than 18,000 farms were receiving service. It is expected four to five thousand additional farms will be connected each year for the next several years.

Farm electrification represents one of the largest and most effective jobs of co-operative effort ever carried out in Alberta. This is co-operation at its best. Considering the fact that only a handful of farmers had electric service in 1943, the advancement which has been made in less than 10 years is really outstanding—something of which all those who have a part in this work, the farmers, the provincial government and the power companies, can be justly proud.

The capital investment the farmer makes in electrifying his farm is a good investment. The sale value of the farm is immediately increased. In most cases the value of the electrified farm goes up by at least twice the amount the farmer has invested in line construction costs and building wire costs. As well, the low cost of electric service more than pays for itself in reducing the operating expenses on the farm and increasing production.

There is another partner in the Farm Electrification Co-operative Association plan whom we have not mentioned. It is the farmer's wife. She has been one of the most effective forces in the successful progress which has been made. Not only has she been enthusiastic in supporting the forming of the associations, but in many cases she has provided the good meals for the construction crews at reasonable cost. Mrs. Farmer gets her reward when the power is turned on. She then has the opportunity of obtaining all the electrical household appliances to take much of the drudgery out of household tasks.

Farmers, through Rural Electrification Co-operative Associations, are accomplishing a job in a successful way which could not be accomplished as well or at as reasonable cost by any other agency—and doing it themselves without calling on the taxpayers' money for help.

REGULAR REPORT OF
MY VIEW HEALTH UNIT

The last regular report of the My View Health Unit has been received and it reveals that chicken pox has been very prevalent in the unit area among children. There now appears to be some subsiding of the outbreak. The number of other infectious diseases has been very light.

I propaganda measures with regard to rabies has taken up much of the time of administration during this quarter.

Forty-four visits were made to the 126 cases of chicken pox reported. Routine inspections of restaurants for renewal of licences was carried out. Seventeen interviews were made and eight nuisances investigated. Twenty-seven food establishments were visited.

Clinics at Water Valley will be discontinued as a regular program but one will be held there each month between June and October.



We know one bellicose dog who won't welcome the latest thing in aluminum: an electric dog-prod. Next time Tower rushes into battle, you can nonchalantly produce this two-foot aluminum rod and apply it to the handiest part of the dog's anatomy. The resulting shock is quite harmless, but they say a few "treatments" cure the pugnacity of even the toughest tyke.

Speaking of electricity, Canadians can take pride that the largest stranded electrical cable ever made for an overhead transmission line has been delivered by Alcan's Shawinigan Falls plant to the West Coast, to carry power to our new smelter now a-building at Kitimat, Aluminum Company of Canada, Ltd. (Alcan).

Through The
Study Window

(Rev. C. C. Armstrong)

A group from the Christian Leadership Training School at Naramata, near Penticton, B.C., will visit Didsbury on Tuesday evening, May 12. This group, under the leadership of the principal, Rev. Robert McLaren, is representative of the young people who have found a United Church residential school to give them intensive training as lay leaders within the church.

The school at Naramata is the first of its type within the United Church. Others have since been established. There is the Prairie Christian Training Centre at Fort Qu'Appelle, Sask.; another at Five Oaks in Ontario, and a further school in the formative stage in the Maritimes.

The General Council of the church, which is the highest church court, has endorsed these schools, in the belief that the particular need to be met by such schools cannot be served by the existing colleges or secondary schools, such as Alberta College in Edmonton, or Mt. Royal College in Calgary. These residential training centres, such as that at Naramata, provide for lay people an intensive training for general Christian leadership in the local church, in schools exclusively devoted to Christian leadership training, coupled with residential Christian fellowship.

There is urgent need for trained leadership in the church. In a recent column it was noted that the church requires 1,000 specially-trained leaders within the next four years, the bulk of this number being ordained ministers. But there is even greater need for trained lay people to serve in 5,001 Sunday Schools, with membership of 550,992; in mid-week organizations (9,660 of these) with over 200,000 members; scattered over 2,600 pastoral charges.

Christianity, in its origin, was a lay movement whose spiritual head was a carpenter, and whose followers were tax collectors, fishermen, farmers and tent-makers, and housewives. Elton Trueblood has written, concerning "professional" church leaders, to say: "There are many who will not listen to professionals for the very reason that these are professionals. Whatever they say or do is minimized in advance by the potential listeners who pay little attention to what such men say because they are expected to say good things; that is their job."

These young people from the Naramata School left their jobs in the school and on the farm for a period of preparation. They return to their former tasks but something new has been added—trained ability to give expression to their Christian conviction both in faith, in word and in practise. Be sure to hear them at Knox United Church, Tuesday, May 12, at 8:15 p.m.

WHEAT STOCKS UP

Visible stocks of Canadian wheat on April 1 totalled 274.6 million bushels, of which 144.6 million was in western country elevators. On the same date last year wheat stocks amounted to 207.4 million bushels.



IN 1939 ONE BUS. OF
WHEAT PURCHASED
6½ K.w.Hrs. of
ELECTRIC SERVICE

IN 1952 ONE BUSHEL OF
WHEAT PURCHASED
50 K.w.Hrs. of
ELECTRIC SERVICE

Regardless what the business or profession of a person in Alberta may be, all are vitally concerned with the purchasing power of a bushel of wheat. While we do not wish to belittle our natural resources, the economy of Alberta is dependent upon Agriculture. This is something we should never forget. We, therefore, thought it might be of interest to our customers to see a comparative table of the purchasing power of a bushel of wheat today, as compared with 1939, when used to purchase electric service by Farm and Domestic customers. Here is the comparison:

YEAR	Average Elevator Price Per Bushel Received by Alberta Farmers.	Average Amount Paid Per Kilowatt Hour.	Number of Kilowatt Hours a Bushel of Wheat Would Purchase.
1939	\$0.52	8c	6½ K.w.Hrs.
*1952	\$1.51	3c	50 K.w.Hrs.

In other words a bushel of wheat in 1952 would purchase almost eight times the amount of electricity a bushel of wheat would have purchased in 1939 for Farm and Domestic customers on Calgary Power system.

ELECTRICITY TODAY IS YOUR BIGGEST BARGAIN.

* Last figures available up to July 31, 1952.

See map of Farm Electrification on page 4

CALGARY POWER LTD.

THE DIDSBURY OPERA THEATRE

Week Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:
May 7, 8, 9:

BROADWAY'S
SENSATIONAL COMEDY
ABOUT
THAT
WONDERFUL
SENSATION!



MON., TUES., WED.:
May 11, 12, 13:

GENE KELLY
a G.I. on a wild
adventure!
PIER ANCELL
a girl who
said: "I'm
no angel!"
...and
THE DEVIL
MAKES THREE
MORE EXCITEMENT!



ANYTIME
IS
SPRING-TIME

HOW ARE YOUR
SHOCK
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Anytime is the time to have
springs checked — to guaran-
tee your driving will be
shock-free and comfortable.
An inspection takes only a
few moments. If repairs or re-
placements are necessary, the
job is done quickly and effi-
ciently by our factory-trained
mechanics. Have your springs
checked today — and ride
relaxed!

Shock absorbers play an
important part in
smoothing out rough
roads. While we're
checking your springs,
we'll give your shock
absorbers a thorough
inspection — if defective,
they can be re-
paired or replaced
quickly — and at a
reasonable price!

*Gyros is a trade mark of the Chrysler Corporation of Canada, Limited.

Payne-Freeman Co.
DODGE and DESOTO DEALERS

THE PURCHASING POWER OF A
BUSHEL OF WHEAT

IN 1939 ONE BUS. OF
WHEAT PURCHASED
6½ K.w.Hrs. of
ELECTRIC SERVICE

IN 1952 ONE BUSHEL OF
WHEAT PURCHASED
50 K.w.Hrs. of
ELECTRIC SERVICE

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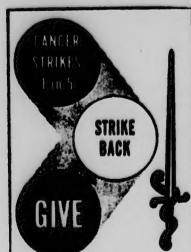
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ELECTRICITY TODAY IS YOUR BIGGEST BARGAIN.

* Last figures available up to July 31, 1952.

See map of Farm Electrification on page 4

CALGARY POWER LTD.



**Give Generously
To Alberta's
\$200,000.00
CANCER CRUSADE**
Canadian Cancer Society
231 7th Avenue East
Calgary, Alberta

FRANK CHAFFIN TO GET ARTIFICIAL LIMBS

The committee in charge of the Frank Chaffin Fund at Olds is glad to report that progress is now under way to obtain Frank's artificial limbs. The lad lost both arms at the elbows when thrown from a horse in the path of a moving train.

Anxiety has been expressed by some who contributed to the fund that nothing was being accomplished on the boy's behalf. However, all contributors may rest assured that this is not the case. The delay in definite action has been largely due to the necessary healing of Frank's arms before limbs could be fitted.

Frank has now been admitted to the Crippled Children's Hospital in Calgary and is under the care of Dr. Richardson. A further slight operation will be necessary on his right arm, after which his limbs will be fitted by, and purchased from the Calgary Limb Factory. In as much as is possible, Frank will be trained in their use at the Red Cross hospital, after which

QUICK THINKING

An absolutely untrue story that brings a smile concerns an elderly chap who went out to buy a dozen pairs of nylons for his beautiful young wife.

On his way to the shop he saw one of those small-print notices that some people stick in the rear windows of their cars: "If you can read this — you're too darned close."

He took a note of it, chuckling, and when he got into the stocking shop he said to the manager: "Do you think you could print this on the knees of a dozen pairs of nylons for my wife — just for a gag?"

"Sure," said the manager. "What type would you like it printed in?" The elderly chap thought for a moment: "Braille," he said.

more extensive training will be provided as funds permit. The only expense of any account so far has been the purchase of a typewriter on which Frank has been learning to type with the aid of pencils strapped to his arms.

HOW MANY ARE IN THE SAME BOAT?

A Canadian citizen has been sentenced to jail for refusing to make an income tax return. He claims that the Income Tax Department owes him money for an overpayment of taxes years ago, and he says he will make no more returns until this claim is settled.

No doubt this citizen is violating the regulations in thus refusing to make a return, and no doubt the income tax people are within the law in having him so sentenced.

But these regulations were made by the taxing authorities and made to facilitate their work, not that of the taxpayers.

It would be interesting to know how many people are in the same position as this taxpayer, unable to collect refunds because they don't know how to get action on their claims.

Who but the government could get away with the practice of collecting accounts in advance and letting the customers await their convenience for adjustments of overcharges.

BINGO

LEGION HALL, OLDS

Every Saturday Nite

FIRST GAME 9:15

SPECIAL PRIZES — VALUABLE PRIZES

BLACKOUT OSCAR \$75.00

12 GAMES FOR \$1.00



Profits In Aid Of Benevolent Fund

THE COMMUNITY PAGE

Do you know something? You can save time, money and energy by patronizing the business firms whose advertisements appear on this page of The Pioneer. They have spent time and money to bring modern services and shopping facilities near to you. Show that you appreciate their efforts by shopping at their places of business when you are in town. The businessmen of Didsbury are prepared to bring you quality merchandise at the lowest possible prices. They are your friends and neighbors. Patronize them and make your dollars go further.

"WE SELL THE LEADERS"

McCLARY RANGES,
WASHERS AND
REFRIGERATORS

SHERWIN WILLIAMS
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Phone 33

Didsbury - Alberta

ATLAS LUMBER CO. LIMITED

Operating in Alberta
and Saskatchewan

BUILDING SUPPLIES
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STORM SASH
PITTSBURGH PAINTS

Phone 125 - Didsbury

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BATTERIES REPAIRED
BATTERIES CHARGED
Liberal Allowance On Old
Batteries When Buying
A New One

STEVENS' SERVICE SHOP

IMPERIAL OIL PRODUCTS

GENERAL REPAIRS

on all makes of cars

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Phone 15

DIDSBURY - ALBERTA

KIRBY'S MEAT MARKET

FRESH & CURED MEATS
QUALITY
RED & BLUE BRAND BEEF

Phone 127

Didsbury - Alta.

"We Deliver"

Mrs. Burr Tuggle

RANTON'S

NEW SHIPMENT
OF

LADIES'
BETTER
DRESSES

Shop at Ranton's
Your Home-Town Store

EDFORD MOTORS

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Chevrolet Trucks
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SPECIALIZING IN . . .

Wheel Balancing
Steam Cleaning Service
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DIDSBURY BAKERY

(Holm & Skaar, Props.)

BREAD

CAKES

PASTRY

"We bake up to a
standard.
Not down to a price"

PHONE 216

DIDSBURY, ALBERTA

FREE THEATRE TICKETS

Each week this "Community Page" is published in The Didsbury Pioneer, names of town and district residents will appear among the advertisements. Read the ads carefully and if you find your

name in any one of them — clip out the ad and present it at The Didsbury Pioneer office and receive TWO TICKETS to the Didsbury Opera Theatre with the compliments of the advertiser in whose advertisement you found your name.

MODERN JEWELLERY

(Ivren E. Baptist, Prop.)

BRACELETS
CLIPS - RINGS
NECKLACES - EARRINGS
WATCH REPAIRS

Didsbury - Alberta

IVAN WEBER

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IMPERIAL OIL AGENT

ORDER NOW . . .

For Your Winter

Heating Needs

Prompt Delivery

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HUGHIE ROBERTS and SON

New & Second Hand Store

"Anything You Want
We Have It"
(We Hope)

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FRESH & SPRINGER COWS

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"When you want a plumber
bad, you need him good."

PHONE 22

Didsbury - Alberta

Didsbury Electric, Plumbing and Heating

STEAM & HOT WATER

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PHONES:

Business 51 Residence 35

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A Personalized Service

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Complete Food Store

Biggest and best selection

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Always a good variety of fresh and cooked meats.

May 10 Mother's Day
HONOR MOTHER WITH...
A GIFT OF
QUALITY CHINA — SPARKLING CRYSTAL
GLEAMING SILVER — BEAUTIFUL JEWELRY
A RELIABLE WATCH — FLOWERS THAT LAST
FROM —
"THE SMALL TOWN STORE WITH
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GREASE GUNS!**

with 25 lbs.

Marvelube
GREASE "O" or "I"

With either of these improved type grease guns and a filler pump, you can cut down the time it takes to do a grease job—you can be sure every bearing is properly greased. Equally important, you get away from the time-wasting, messy job of filling with a paddle.

The chance to buy either of these guns is offered with every 25 lb. pail of Marvelube Grease "O" or "I"—the grease that's used by more Canadian farmers than any other brand!

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To Remember and Cherish on "her" day.

We Have Them — Large and Small

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SUNBEAM MIXMASTER
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In the New "White Orchid" Pattern

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And What Would Be Nicer to Cook With Than
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DISTRICT NEWS

EAST NOTES

(From Our Own Correspondent)

Ladies are reminded of the meeting next Wednesday at the home of Mrs. Orville Schneider.

Best wishes and a speedy recovery are extended to Miss Zook, who is a patient in the Didsbury hospital, suffering from a broken ankle.

Mr. and Mrs. Harold Shells and family and Miss Shirley Spragg were supper guests with Mr. and Mrs. Alfie Thompson and family Sunday. Later in the evening the following people called on them: Mr. and Mrs. Herb Ziegler and family, Mr. and Mrs. Schumaker and family, Mrs. Pete Neufeld and family.

Best wishes are extended to Miss Lila McCulloch, who is a patient in the Didsbury hospital.

Mr. and Mrs. Hank Barhart and family called on Mr. and Mrs. Herb Ziegler and family Friday evening.

Approximately 19 people were guests on Sunday with Mrs. Pete Neufeld and children.

Mr. and Mrs. Schumaker and Mr. and Mrs. Alfie Thompson motored to Calgary last Tuesday to take in the boxing match.

Best wishes are extended to Mr. Peter Neufeld, who is a patient in the Didsbury hospital with a broken knee.

Mr. and Mrs. Hawthorne called on Mr. and Mrs. Ziegler to see how the little boy was getting along. A short time ago he fell out of their truck and suffered a cut on the head which required nine stitches. Best wishes are extended for a speedy recovery.

Mrs. Dowell and Mr. Fred Metz called on Mr. and Mrs. Albert Milne and Sharon last Friday evening.

The next girls' club meeting will be held with Ruby Milne May 15 and all girls are asked to bring their exhibits.

D. W. ROBERTSON TO HEAD T.B. ASSOCIATION

Mr. D. W. Robertson of Red Deer was elected president of the Alberta Tuberculosis Association at the annual meeting of that body held in Calgary May 3. Mr. Robertson has been actively associated with the voluntary anti-tuberculosis group since 1925.

Retiring president T. A. Shandro reported on a record year's accomplishments, including the highest returns in history from the T.B. Christmas Seal sale, \$208,159, an increase of \$11,000 over 1951. Alberta press and radio were highly praised.

Of that year's receipts of \$196,000 the association spent \$48,000 on public health education during the past year, \$22,000 on X-ray units installed in hospitals for routine chest X-ray of patients, \$26,000 on nursing, social and welfare services, \$18,500 on mass surveys with the mobile unit, \$15,300 on vocational training and rehabilitation of patients, \$7,000 on professional education, \$5,500 on tuberculosis tests and hospital X-rays apart from installing X-ray units, and \$1,500 on occupational therapy.

The Christmas Seal campaign cost \$20,000, supplies from National office \$10,000, national assessment was \$5,700, and office and administration cost \$9,800. Budget for 1953 is \$208,400.

Mr. Shandro revealed that deaths from T.B. in Alberta had dropped from 330 in 1941 to 128 last year. Fewer people are dying from T.B. he pointed out, but incidence of the disease is still high, with nearly twice as many now under treatment as there were 10 years ago. Alberta's death rate last year was 13 per 100,000, second lowest in Canada. For the white population only, Alberta has Canada's lowest death rate.

ABBOT... MASTER STRATEGIST

The most amazing thing about the recent Abbott budget is the unanimity with which it has been approved.

One would have thought that, at a time when the government finds it necessary to take a third of the national income for its purposes, the critics would have centred their attention on the need for such enormous expenditures, the distribution of the tax burden and the inadequacy of the foundation on which taxes are based.

But little attention has been given to these things, and practically all the discussion has been over how much each of us is going to benefit from the tax reductions.

Mr. Abbott has proved himself a master strategist. By reducing taxes, only to the extent of the surplus he could expect from lowered rates, he was able to throw the taxpayer a bone to chew at while he got their approval for all the taxes he needs to carry out the full government program.

He can handle parliament better than parliament can handle him. We congratulate him on his performance.

Bergen Notes

(From Our Own Correspondent)

The first musical recital in this district was held in the United Missionary Church on Friday evening, May 1.

Members of the choir and other musicians are all pupils of Rev. Willard Swain and the entire program was very enjoyable. The audience was not too large due to the stormy weather.

Lucille Wiens and Audrey Davidson each played several piano selections. Reg Kyncl and Cliff Swain played an accordion duet and each rendered several solo pieces. Howard Baughman also played an accordion solo.

Rev. and Mrs. Swain favored the audience with several special numbers in song and piano.

The choir sang six hymns during the evening. Deserving of special mention was their rendition of the beautiful hymn, "Master the Tempest is Raging."

The ladies served coffee and a delicious lunch.

The five ladies who braved the weather to attend ladies aid on Thursday spent the afternoon visiting at the home of Mrs. D. O. Clark.

Mr. and Mrs. Gordon Lyle returned Friday from a trip to the west coast. Mr. and Mrs. Eric Lyle remained at White Rock, B.C., at the home of Mr. and Mrs. Howard Gilmore.

Rev. and Mrs. Swain are leaving this week for Ohio. They plan to be away for one month. In their absence Mr. Chris Anderson will be in charge of the Bergen pastorate.

TEMPERANCE IN TAXATION

It is hardly fair to accuse the people of this province of intemperance because they spent a few million dollars on liquor last year.

Not all that money was on liquor. A very large portion of it was profit that the provincial government made from the handling of liquor, and a good portion of that amount went to the dominion government for excise taxes.

In our view the most intemperate thing about the annual session of the legislature is the intemperate exactions of the provincial and dominion governments.

We believe moderation is best in all things, even taxes.

TRACTOR ACCIDENTS STILL PREVALENT

Two fatal tractor accidents occurred in Alberta within the past two weeks. In Edmonton a small boy was run over when a playmate touched the starter of a tractor which had been left in reverse. The tractor rolled back crushing him beneath.

In the Evansburg district Mrs. J. Tuttle was instantly killed when the tractor on which she was riding with her husband and baby crashed through the guard rail of a bridge on the highway and went out of control.

Last year's tractor casualty list numbered at least 26 farm people killed. Farm people are urged to take greater care with the tractor this year and so reduce the number of casualties.

The 1952 immigration total of 164,498 was 30,000 below the 1951 figure; highest yearly total was 400,870 achieved in 1913.

MEMORY DEMONSTRATION

— AT —

ROSEBUD SCHOOL

Friday, May 8, 8 p.m.

By

ROSEBUD PUPILS

Similar to that in which they took part at the Palliser Hotel, Calgary, two months ago.

Lunch Will Be Served

Bring your own chairs — we have only planks here!



TED STAUFFER
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RED & WHITE

C. M. CARTER

PHONE 39

Values For Friday and Saturday, May 8th - 9th

TOMATOES, Red & White, 28 oz. tins... 2 for 55c

FORK and BEANS, Red & White, 20 oz., 2 for 41c

SHREDDED WHEAT... 2 pkgs. 33c

BLENDED JUICE, Red & White, 20 oz., 6 tins 89c

Cake Flour, Swans-down, pkg. 47c

Sauerkraut, Libby's, 15 oz. tin 2 for 35c

Bleach, Javex, 32 oz. bottle, each 25c

Pink Salmon, fancy quality, 1 lb. tin 43c

Gladiolus Bulbs, 12 bulbs in pkg. 65c

Cream Corn, Red & White, 20 oz., 3 for 37c

Orange Marmalade, R & W, 2 lb. tin 55c

Peaches, Lynn Valley, 15 oz. tin 2 for 39c

Facial Soap, Woodbury's 4 bars 28c

Bone Meal, for flowers, 10 lbs. 95c

NOW it's ready for You
— the **NEW McCormick SUPER W-6**

The great NEW tractor

• with 21½ MORE POWER

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The tractor that is powered and designed to plow and harrow more... drill more... harvest more... than any you've ever owned!



Come in today and arrange to have us put the SUPER W-6-WD-6 through its paces in your own field!

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WE HAVE A FULL LINE OF...

FRESH and SMOKED FISH

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You can now insure your Tractors, Combines and other farm implements anywhere in Canada against loss or damage from:

1. Fire and Lightning
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New Low Rates Per \$100.00 For Three Years:

TRACTORS	\$1.25	FARM IMPLEMENTS	\$1.00
COMBINES	\$1.50	not propelled	
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These low rates include thirty days automatic coverage on newly purchased equipment.

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For spring and summer requirements of Cement, order now, as it is likely to be scarce again this year.

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POSTS, PAINTS AND FINISHING MATERIALS**

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Folkmann's Clothing

PHONE 124 — DIDSBURY

Gifts For Mother...

SUMMER PURSES, in white and pastels
BLOUSES, SLIPS AND PANTIES, in all sizes
and colors

ICE BOX FLOWERS, in two sizes, 75c and \$1.25

FOR WEATHER LIKE LAST WEEK SEE ...

The SIMPLICITY CLOTHES DRYER

Any day is a wash day — No worry about rain,
dust-tangled clothes. Clothes come out whiter,
softer. Clothes last longer. No fading.

See It Today!

GARDEN TOOLS FOR GARDEN TIME

Rakes — Hoes — Shovels — Mulchers

Garden Hose — Sprinklers

Lawn Mowers, manual, electric or gas powered

BUILDERS' HARDWARE

THE STORE WITH THE STOCK—AND A SMILE
G. C. LEESON, Manager PHONE 7

New from **Lenthéric**

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Don't forget to select your *Couture* *flavored Candles* FOR MOTHER'S DAY AT

Law's Drug Store

Priced From

5c to \$1.00

Not one—but 5 famous fragrances from the house of Lenthéric... beautifully packaged for giving... carefully selected for keeping!

THE Rexall STORE

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. Lyle Sproule, assistant manager of Builders' Hardware here, has been transferred to Brooks, where he will manage the hardware department of Atlas Lumber. He will be succeeded here by Lambert Sherrick.

Mr. and Mrs. W. J. Scheidt, Walter Jr. and Adrienne motored to Calgary Sunday evening to attend the 1953 graduating class exercises of the Holy Cross hospital, held at the Capitol theatre. Among the graduates were two Didsbury girls Betty Rupp and Marjory Chandler, a former local girl.

Born to Mr. and Mrs. J. Cawsey (Florence McNeil) at Calgary, May 1 a son.

Mr. and Mrs. E. J. Rouleau left the latter part of last week to take up residence at Pincher Creek.

Word has been received from Victoria, B.C., of the death of Dr. G. M. Reid. Dr. Reid practised in Didsbury from 1903 to 1914 and again from 1919 to 1920, after serving the First World War for four years. He also was on the staff of doctors at Keith Sanatorium before going to Victoria.

Mr. and Mrs. Bert Buhr, Mr. and Mrs. R. Fiddes, Pat and Maureen, of Gleichen; Mr. and Mrs. Ed Buhr, Phil and Tim, and Mr. and Mrs. T. Jenkins and Mr. and Mrs. B. Wilson of Calgary, were dinner guests Sunday with Mr. and Mrs. Ed Buhr.

Mr. Cameron Wordie, who has completed his first year in commerce at the University of Alberta, is visiting at the home of his parents here. Also at home for a visit is their son Gordon Wordie of Uranium City.

Mrs. F. L. Evans is visiting at the home of her parents, Mr. and Mrs. D. G. Innes at Craigville while her mother is a patient in hospital.

Mr. and Mrs. J. Catthness left last Thursday for an extended visit to Toronto and U.S. points.

Mr. Howard Halliday left Calgary by plane Monday evening to attend the funeral of his sister, Mrs. P. McRae, of New Westminster, B.C.

Miss Lila McCulloch, nursing aide at the local hospital who was injured in a highway crash near Drumheller last week is reported to be in satisfactory condition in hospital here.

Miss Florence Reist, daughter of Mr. and Mrs. Wilmer Reist, received her diploma and pin from the General Hospital School of Nursing, Calgary, in graduation exercises held April 21. She has accepted a position on the staff of the local hospital.

BANCROFT BUTTERCUPS HOLD MONTHLY MEETING

The Bancroft Buttercups Girls' Club held their monthly meeting at the home of Patricia Reid on April 25. The meeting opened by singing "The Old Rugged Cross" and repeating the club creed.

Roll call for the seniors and juniors was a hard boiled egg to color. Objective for seniors was a finished piece of hemstitch on the machine and juniors was a finished home-made Easter basket.

A trip to Calgary to see points of interest was suggested and the assistant supervisor, Mrs. E. Swanson is to make plans.

The mother and daughter banquet is to be held June 1. Meeting adjourned and "God Save The Queen" was sung.

Mary Arts won the contest and Marlene Chappel the raffle.

DRIVERS GET NEW WARNING ON MONOXIDE

A warning that carbon monoxide can be more deadly when an automobile's windows are open than when they are closed comes from an association of casualty and surety companies in New York.

The reason offered was that if the poisonous gas came from a leak in the rear section the suction created by the car's movement would carry the vapor along and draw it into the automobile.

A series of tests, cited by the organization, indicated that mechanical flaws in the back of the automobile were outstanding factors in releasing fatal carbon monoxide.

Data gathered by the California state patrol and presented by the association traced escaping gas to faulty exhaust systems, loose manifolds and exhaust pipe connections. And it was emphasized that the volume entering a speeding car was greater with all windows open than when they were tightly closed.

The tests also indicated that the age, make or model of the car had little if any bearing on the amount of carbon monoxide that would enter the driver's compartment.

As a remedy the casualty association suggested periodic inspection of vehicles, particularly the rear mechanisms, to reduce the peril of carbon monoxide.

Coming Events

—St. Cyprrian's W.A. will have tulips for sale, for Mother's Day, at Soley's Food Store on Saturday, May 9.

—Eric Ratledge, optometrist, associate of K. Roy McLean, announces date of his next visit as Monday, May 11, morning only, at the Rosebud hotel. Consult in city office, 1014 Greyhound Building.

—The Evening Group of Knox United W.A. will hold a Mothers' Day tea and sale in the basement of the church on Saturday, May 9, from 3 to 5. There will be a display of costumes of yesteryears at 3:30 and 4:30. Donations for the food table will be appreciated.

—The Woman's Missionary Society of Knox United Church will meet at the home of Mrs. Reid Clarke, Wednesday afternoon, May 13, at 2 p.m.

—The regular meeting of the Afternoon Group of Knox United W.A. will be held at the home of Mrs. J. Topley, Thursday, May 7 at 2:45 p.m.

—An executive meeting of the Didsbury Women's Institute constituency will be held at the home of Mrs. R. Long on Saturday, May 9 at 2 p.m.

—The Rugby Bluebells W.I.G.C. will hold a food sale in the Massey Harris showroom on Saturday, May 23 at 2:30 p.m.

—Fresh cut tulips direct from the Pacific coast, at Berscht's.

—The Didsbury Branch of the Canadian Legion will hold a bridge and whist party in the Lions hall, Friday evening, May 8 at 8 p.m. Proceeds will go towards the Boy Scout hall. Everyone welcome. Admission 50c.

Mrs. John Wesley left Sunday for Calgary to enter the Holy Cross hospital where she will undergo an operation.

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. B. A. Atkinson announce the engagement of their elder daughter, Margaret Florence, to Gerald Crosby Archer, son of Mr. and Mrs. D. C. Archer, the marriage to take place early in July.



King Norodom Shanoook of Cambodia, an independent country within the Union of Indo-China, is shown above as he stopped over in Montreal, enroute to Ottawa, where he officially thanked Canada for recognizing his small country.

LEGION AUXILIARY DONATES \$50 TO AID BOY SCOUTS

The regular meeting of the Ladies' Auxiliary to the Canadian Legion, B.E.S.L. was held on April 30, with 13 members present.

The president and secretary are to represent the auxiliary at the Coronation planning meeting. Mrs. Eileen Wilkins was chosen to attend the provincial convention to be held at Edmonton in June.

The sum of \$50 was donated to aid the boys of the First Troop of Boy Scouts, in the expenses of a summer camp at Sylvan Lake.

The members of the Legion entertained the auxiliary at cards at the conclusion of the meeting.

IN DIDSBURY IT'S

Ranton's

Your Home Town Store

Don't Forget Sunday

May 10, Is

Mother's Day

We have gifts for Her

YES, BOYS!...

It is summer time and we have lots of Running Shoes to play ball in, at popular prices.

Lots of Mill Ends of Gabardine and Alpine for Slacks and Shorts.

Ladies... New stock of Dress Pumps and Sandals. Red is the popular color for 1953.

Ladies... Drop in and see our dresses. You'll like them... and also the price.

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GOLDEN ANNIVERSARY
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GIFTS for the sweetest girl in the world
MOTHER

NYLONS...

"Holeproof" and "Harvey-Woods"

LINGERIE...

Slips, Pyjamas, Gowns, Panties

DRESSES...

Bright Spring colors, new fabrics

- FRESH CUT TULIPS -

Direct From The Pacific Coast
FRIDAY AND SATURDAY

BLOUSES — Sheer and lovely

HANDBAGS — Black, brown, green, red, navy

TOWELS — Fancy gift wrapped

SHOES — New style pumps and sandals

MAKE MOTHER HAPPY WITH A GIFT FROM

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